

February 20, 2015

Dear Friends of Us TOO and Chapter/Support Group Leaders,

As most of us across the country hunker down in the cold winter weather and do our best to stay warm, we offer you the [March 2015 issue of the HotSheet!](#) This year marks the 25th anniversary of Us TOO, which was officially established in February of 1990. Check out our [Valentine's Day message of heartfelt thanks](#) for 25 years of service to the prostate cancer community.

We hope you will join us at the [Us TOO 25th Anniversary Educational Symposium & Gala Celebration Dinner](#) June 19 & 20 at the Hyatt Regency O'Hare in Rosemont, IL. The board and staff are making progress finalizing the agenda, education sessions and speakers, which will be announced as soon as possible.

Another highlight this year will be the [11th Annual SEA Blue Chicago Prostate Cancer Walk & Run in Lincoln Park on Sunday, September 13](#). The event website will be up next month to accept registrations and donations.

Last week Us TOO Chairman of the Board Jim Rieder and I attended the [National Health Council Leadership meeting](#). Representatives from approximately 50 healthcare organizations including nonprofits, purchasers, providers, insurers and suppliers gathered to discuss industry issues and best practices. We plan to share highlights at the next [Us TOO board meeting](#) on March 6 & 7.

Earlier this month we partnered with the National Alliance of State Prostate Cancer Coalitions (NASPCC) to co-present *How the System Works and How to Work the System™* February 6 - 8 in Chicago. More than 50 people attended the [hands-on advocacy workshop](#), which provided the knowledge and skills needed to leverage opportunities to impact prostate cancer legislation and policy. Us TOO and NASPCC volunteers are responding to the [President's Budget](#) eliminating CDC funding for prostate cancer, and we'll be deciding what further action is appropriate as the budget is developed.

In keeping with a mission of reaching men through the universal language of beer, [Pints for Prostates is partnering with America on Tap Craft Beer Festivals](#) to offer beer fans the chance to win a dream European beer vacation, while raising funds to fight prostate cancer. Pints for Prostates has been a long-time supporter of Us TOO by helping to fund the work that we do.

Stay warm and watch for a recap of recent prostate cancer [News You Can Use](#) in about two weeks and the [April issue of the HotSheet](#) in about a month.

All the best,

 *and the staff*

Thomas Kirk, President & CEO
Jackie Konieczka, Office Manager
Terri Likowski, Chapter/Support Group Services Program Manager
Chuck Strand, Director of Marketing & Communications
Amy Woods, Director of Development & Fundraising

US TOO INTERNATIONAL
PROSTATE CANCER EDUCATION AND SUPPORT NETWORK



Take Action - Get Connected!

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*US TOO WAS FOUNDED BY—
and continues to be governed
by—people directly affected
by prostate cancer. We're a
501(c)3 nonprofit established in
1990 that serves as a resource
of volunteers with peer-to-
peer support and educational
materials to help men and
their families/caregivers make
informed decisions about
prostate cancer detection,
treatment options and
related side effects.*

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