

February 24, 2012

Someone to talk to...
who understands!



Dear Friends of Us TOO and Chapter/Support Group Leaders,

The weeks and months seem to be passing quickly for us here at the Us TOO Home Office as I prepare this letter for the mailing of the March edition of the *HotSheet*, as we finish the first 2012 edition of the *Chapter News!* and as we prepare for our first meeting of the Us TOO Board of Directors on March 2nd and 3rd. I am asking myself how it can be this late in the year already, and it reminds me that we need to keep looking ahead.

I know it may seem a long way off to many of you, but September is *Prostate Cancer Awareness Month* and many activities are being planned right now behind the scenes. We have included in the *HotSheet* some Save-the-Date information on the PCRI 2012 Prostate Cancer Conference in LA and the Zero 2012 Summit to End Prostate Cancer in Washington, DC. Please mark your calendars and explore the websites for registration information!

We plan to keep information coming on these premier events as we go forward over the next few weeks and months. We would like to see great, record breaking turnouts this year at these events as well as the Us TOO SEA Blue Walk & Run here in Chicago on Sunday morning September 17th.

I hope you were excited about seeing the blue bow ties and blue pins last week and this week, the 18th through the 26th at a series of college basketball games. This awareness activity was put together by our partners at the On the Line program. It is activities like this that will raise the visibility of prostate cancer as an important health issue. We sent an email announcing it last week and you can find further information on the Us TOO website.

We have selected an interesting assortment of articles in this March *HotSheet* edition. The cover stories show both positive and negative results of three therapies, MDV-3100, Alpharadin and XGEVA.

Unfortunately there was a negative vote by the FDA Advisory Panel to move forward with XGEVA for prolonging bone mets and the FDA will take action by late April. There are also stories about other treatments, advocacy issues and the impact of exercise which will prove helpful. Once again our three physicians have created helpful comments and information and again I am so very thankful for their help.

I hope you find this edition of the *HotSheet* useful and informative. Keep up the good work and please think about and prepare for your September activities!!

Sincerely,

T. N. Kirk, President & CEO



**Us TOO International
Prostate Cancer Education
& Support Network**

5003 Fairview Avenue
Downers Grove, IL
60515-5286
Phone: (630) 795-1002
Fax: (630) 795-1602
PCa Support Helpline:
(800) 80-Us TOO
(800-808-7866)
Email: ustoo@ustoo.org
www.ustoo.org

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*Be the leading
prostate cancer organization
helping men and their families
make informed decisions
about prostate cancer
detection and treatment
through
support, education and advocacy.*



Us TOO is a 501(c)3 non-profit organization founded in 1990 by prostate cancer survivors and their families.

