

June 26, 2014

Someone to talk to...  
who understands!



Dear Friends of Us TOO and Chapter/Support Group Leaders,

I hope that you are well and off to a strong start to the summer season! Enclosed is the **July 2014 issue of the HotSheet**.

I kicked off this month while attending the [ASCO](#) (American Society for Clinical Oncology) **annual conference** in Chicago. It was a pleasure to have the opportunity once again to meet with many of our pharmaceutical and healthcare industry partners and discuss collaborating on upcoming initiatives for prostate cancer education, support and advocacy.

During the weekend of June 6<sup>th</sup> we hosted the Us TOO board of directors' second quarterly meeting of 2014. The agenda included plans for the **25<sup>th</sup> Anniversary of Us TOO** in 2015, and much of the meeting focused on the importance of fundraising to help support the work of Us TOO developing and distributing educational content and resources free of charge to the prostate cancer community.

We currently have two major fundraising campaigns underway – the [Us TOO “Blue Skies” summer campaign](#) and the [10<sup>th</sup> Anniversary of the SEA Blue Prostate Cancer Walk & Run](#). If you've already donated and/or registered, we thank you! And if you've not yet done so, we ask for your support.

We extend our **condolences to Us TOO Board Member Keith Hoffman and his family** on the passing of Keith's father, Edward Hoffman, on June 17<sup>th</sup>. In lieu of flowers the family is supporting a donation in the name of Edward Hoffman to Us TOO at <http://www.ustoo.org/MakeaDonation.asp>, or through the mail.

If you're undergoing radiation treatment for your prostate cancer, you may be eligible for **\$1,000 in financial assistance** through the [Patient Advocate Foundation](#). Each month a limited number of awards are distributed so it's best to apply on the first day of the month. Get the details at <https://tinyurl.com/q44tgbo>.

You're invited to the [Chicago Nuclear Medicine and Imaging Conference](#) on Saturday, July 26<sup>th</sup>, at the Hughes Auditorium in the Robert H. Lurie Medical Research Building. This **FREE event** features physician presentations throughout the day. Attend any number of sessions scheduled from 9:30 am to 4:30 pm. Find more information about the conference along with a complete list of all events at: [http://www.ustoo.org/Event\\_Calendar.asp](http://www.ustoo.org/Event_Calendar.asp)

We recently received a limited quantity of **DOD Prostate Cancer Research Program printed newsletters and brochures**. Let us know if you'd like us to send some to you. Also, there's still time to apply to become a [Department of Defense Consumer Reviewer](#). I'm happy to assist you in the application process, which requires a letter of support from an advocacy organization such as Us TOO.

An **FDA advisory committee panel meeting** will be held on July 30<sup>th</sup> in Gaithersburg, MD, to review and vote on the EDAP submission for Ablatherm **HIFU** for the treatment of localized prostate cancer. More information can be found at: <http://www.fda.gov/AdvisoryCommittees/Calendar/ucm400702.htm>

Finally, you may be interested in listening to a recording of a CureTalk radio program about **prostate cancer clinical trials**, which can be found at [www.curepanel.carefeed.net](http://www.curepanel.carefeed.net). I participated in the discussion as a panelist.

My best to you,

T. N. Kirk, President & CEO



Us TOO International  
Prostate Cancer Education  
& Support Network

**OUR MISSION**  
*Be the leading  
prostate cancer organization  
helping men and their families  
make informed decisions  
about prostate cancer  
detection and treatment  
through  
support, education and advocacy.*

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Us TOO is a 501(c)3 non-profit organization founded in 1990 by prostate cancer survivors and their families.