

# Hot SHEET

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Us TOO INTERNATIONAL Prostate Cancer Education and Support Network

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Dear Friend,

I hope that the [October 2015 Hot SHEET](#) will be timely as we end Prostate cancer Awareness Month and begin Breast Cancer Awareness Month. Of course October will give us time to prepare for the next big awareness month for prostate cancer and men's health, what has become known as [Movember](#). Please do stay active.

I have heard from so many of you about what you were all doing out there to provide support, educate and bring more awareness to others at risk during September. For example, today, many of us saw the Wall Street Journal article on how ["Men and Women Face Cancer Differently"](#) where former Board Chairman and Us TOO Board Member Emeritus Jim Kiefert received some recognition. We need to keep telling your stories.

We were so pleased to see the positive results of our planning in Chicago and in Rochester, NY for two [September SEA Blue Walk & Run](#) events. I know it took so many volunteers and staff to bring this to a successful conclusion. **Thanks to all of you and remember that you can still fundraise for the Chicago event and obtain rewards through October 31st.**

We even took time during that weekend to hold the [3rd Quarter Meeting of the Us TOO Board of Directors](#). There was time on the agenda to discuss our organization's name and review and discuss progress made on the Us TOO Strategic Plan passed at the 2nd Quarter June meeting.

I was also excited to inform you that on September 1st we saw the launch of a new collaboration in prostate cancer, so I will mention it again here. [PCPC3](#) — the patient-centered prostate cancer collaborative coalition — is a group of independent, not-for-profit, patient-centric organizations whose primary goals include the education and support of men diagnosed with prostate cancer, their family members and care-givers, and all men at risk for prostate cancer. For more information about PCPC3, please visit <http://www.pcpc3.org>. We plan to make frequent comments on developments.

Finally, so we do not let October go without a prostate cancer event, please support the San Francisco, October 8th ["Special Evening Benefitting the Fight Against Prostate Cancer"](#) event to be held in the home of Larry Kaufman. This will benefit the work of the California Prostate Cancer Coalition and Us TOO. Call 877-978-7866 for more information.

Watch for the November issue of the [Hot SHEET](#) next month and an email with prostate cancer [News You Can Use](#) soon as well.

My best to you,

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