



Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

This year in the United States...

New cases: 268,490
Deaths: 34,500

Veterans are 1.5x more likely to get prostate cancer.

African-American men are 2.2x more likely to die of prostate cancer.

Incidence Rate in Wisconsin

112.6 in every 100,000 men diagnosed
20.8 in every 100,000 men die from the disease

This year in Wisconsin...

New cases: 5,590
Deaths: 740

National Rankings by State:

#20 for prostate cancer incidence
#9 for prostate cancer deaths

Source: Estimates based on 2022 data from the American Cancer Society

ZERO's Impact in Wisconsin

Patient Programs

- ZERO360 is ZERO's comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO, MENtor, and Caregiver Connector programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.

ZERO – The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: www.zerocancer.org.

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CDMRP Grants in Wisconsin

Year Introduced: 1997

Total Grants to Date: 77

Total Grand Awards Through FY 2020*: \$40.7M

**PCRP data for FY 2021 has not yet been posted*

Grant Recipient	Year	Amount
University of Wisconsin-Madison	2020	\$3,082,636.00
University of Wisconsin-Madison	2008	\$1,579,532.00
University of Wisconsin-Madison	2016	\$1,224,000.00
University of Wisconsin-Madison	2015	\$1,208,483.00
University of Wisconsin-Madison	2019	\$1,165,340.00
University of Wisconsin-Madison	2018	\$1,147,476.00

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