Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

Incidence Rate in West Virginia

94.3 in every 100,000 men diagnosed
16.8 in every 100,000 men die from the disease

This year in the United States...

New cases: 268,490
Deaths: 34,500

Veterans are 1.5x more likely to get prostate cancer.

This year in West Virginia...

New cases: 1,550
Deaths: 190

National Rankings by State:

African-American men are 2.2x more likely to die of prostate cancer.

#41 for prostate cancer incidence
#49 for prostate cancer deaths

Source: Estimates based on 2022 data from the American Cancer Society

ZERO’s Impact in West Virginia

Patient Programs

- ZERO360 is ZERO’s comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO, MENtor, and Caregiver Connector programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.

ZERO – The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: www.zerocancer.org.

ZERO Contact:
Ali Manson, MPH
Vice President, Government Relations & Advocacy
ali@zerocancer.org | 703-624-1223
CDMRP Grants in West Virginia

Year Introduced: 2008
Total Grants to Date: 1
Total Grand Awards Through FY 2020*: $108,763.00

*PCR P data for FY 2021 has not yet been posted

<table>
<thead>
<tr>
<th>Grant Recipient</th>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>West Virginia University</td>
<td>2008</td>
<td>$108,763.00</td>
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</tbody>
</table>

CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in West Virginia:

- **Strategy**: Talk to your doctor about your risk factors for skin, oral, prostate, and other cancers
- **Strategy**: Schedule and keep your appointments for skin, oral, and prostate cancer screenings
- **Strategy**: Talk to your family members about their cancer history and share that information with your doctor
- **Strategy**: Recommend friends and family talk to their health care provider about skin, oral, and prostate cancer screening
- **Strategy**: Help your neighbors overcome barriers to screening such as giving someone a ride to the doctor
- **Strategy**: Provide education to patients about skin, oral, and prostate cancer screenings
- **Strategy**: Implement client and provider reminders for skin, oral, and prostate cancer screenings
- **Strategy**: Educate providers about skin, oral, and prostate cancer screenings including best practices, benefits and harms, and screening limitations
- **Strategy**: Educate patients on how to perform self-screening using a mirror for oral and skin cancer, especially for high-risk patients
- **Strategy**: Research and develop new screening technologies for other cancers
- **Strategy**: Choose insurance plans that cover skin, oral, and prostate cancer screenings with no out-of-pocket costs to employees
- **Strategy**: Add skin, oral, and prostate cancer education to employee wellness programs
- **Strategy**: Provide paid time off for employees to get skin, oral, and prostate cancer screenings
- **Strategy**: Adopt policies and environmental changes that increase skin, oral, and prostate cancer screenings for employees
- **Strategy**: Fund programs that reduce structural barriers to skin, oral, and prostate cancer screenings
- **Strategy**: Prioritize resources for programs that increase skin, oral, and prostate cancer screenings
- **Strategy**: Champion legislation that supports implementation research, reduction of out-of-pocket costs, and development of new screening technologies for other cancers

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2022 Prostate Cancer Facts & Statistics

- **Strategy:** Expand funding and support for the Cancer Registry
- **Strategy:** Host group skin, oral, and prostate cancer education programs
- **Strategy:** Distribute small media education about skin, oral, and prostate cancer screenings
- **Strategy:** Navigate members to skin, oral, and prostate cancer screenings and cancer screening resources
- **Strategy:** Partner with diverse organizations to establish leadership development health programs in your community