### Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

### Incidence Rate in Pennsylvania

104.3 in every 100,000 men diagnosed
18.5 in every 100,000 men die from the disease

### This year in the United States...

- New cases: 268,490
- Deaths: 34,500

### This year in Pennsylvania...

- New cases: 11,740
- Deaths: 1,470

Veterans are 1.5x more likely to get prostate cancer.

African-American men are 2.2x more likely to die of prostate cancer.

### National Rankings by State:

- #33 for prostate cancer incidence
- #33 for prostate cancer deaths

**Source:** Estimates based on 2022 data from the American Cancer Society

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## ZERO’s Impact in Pennsylvania

### Patient Programs

- **ZERO360** is ZERO’s comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.

- **ZERO** also offers peer-to-peer support through our Us TOO, MENtor, and Caregiver Connector programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.

- **ZERO Connect** is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.

- **ZERO Drive** transportation program provides transportation-related financial assistance to prostate cancer patients who are unable to find reliable transportation for their prostate cancer care.

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ZERO – The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: [www.zerocancer.org](http://www.zerocancer.org).

**ZERO Contact:**

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CDMRP Grants in Pennsylvania

Year Introduced: 1997
Total Grants to Date: 151
Total Grand Awards Through FY 2020*: $57.2M

*PCRP data for FY 2021 has not yet been posted

<table>
<thead>
<tr>
<th>Grant Recipient</th>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wistar Institute</td>
<td>2012</td>
<td>$1,873,798.00</td>
</tr>
<tr>
<td>Thomas Jefferson University</td>
<td>2020</td>
<td>$1,117,000.00</td>
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<tr>
<td>University of Pittsburgh</td>
<td>2015</td>
<td>$1,428,512.00</td>
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<td>$1,140,426.00</td>
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<td>University of Pennsylvania</td>
<td>2018</td>
<td>$1,092,628.00</td>
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<tr>
<td>Thomas Jefferson University</td>
<td>2019</td>
<td>$1,004,004.00</td>
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</tbody>
</table>

CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in Pennsylvania:

- **Goal:** Detect Prostate Cancer Earlier
- **Strategy:** Engage community and non-profit organizations to improve men’s awareness of prostate and general health and the need to visit a physician.
- **Strategy:** Engage influencers (e.g., community health workers, partners, family members, faith leaders) to encourage men to seek medical care and screening consultation.
- **Strategy:** Use culturally appropriate prostate health education materials targeted to hard-to-reach men.
- **Strategy:** Promote access to screening by reducing structural barriers (e.g., transportation assistance, flexible clinic hours to screening, alternative screening sites, scheduling assistance, translation services).
- **Strategy:** Develop initiatives to assist men with high risk indicators in accessing screening and other health care, regardless of insurance coverage.
- **Strategy:** Establish a statewide database for performance measurement and quality improvement of prostate health
- **Strategy:** Promote informed-decision making among men and their provider for prostate health and screening.
- **Strategy:** Provide training for health care professionals on prostate cancer guidelines, including cultural and linguistic awareness and sensitivity.

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