Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

This year in the United States...

New cases: 268,490
Deaths: 34,500
Veterans are 1.5x more likely to get prostate cancer.
African-American men are 2.2x more likely to die of prostate cancer.

Incidence Rate in North Carolina

119.3 in every 100,000 men diagnosed
19.7 in every 100,000 men die from the disease

This year in North Carolina...

New cases: 9,550
Deaths: 1,120

National Rankings by State:

#12 for prostate cancer incidence
#19 for prostate cancer deaths

Source: Estimates based on 2022 data from the American Cancer Society

ZERO’s Impact in North Carolina

Patient Programs

- ZERO360 is ZERO’s comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO, MENtor, and Caregiver Connector programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.
- ZERO Drive transportation program provides transportation-related financial assistance to prostate cancer patients who are unable to find reliable transportation for their prostate cancer care.

ZERO – The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: www.zerocancer.org.

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South Atlantic Chapter
CDMRP Grants in North Carolina

Year Introduced: 1997
Total Grants to Date: 153
Total Grand Awards Through FY 2020*: $67.5M

*PCRP data for FY 2021 has not yet been posted

<table>
<thead>
<tr>
<th>Grant Recipient</th>
<th>Year</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Duke University</td>
<td>2018</td>
<td>$1,609,691.00</td>
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<td>Duke University Medical Center</td>
<td>2012</td>
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<td>Duke University Medical Center</td>
<td>2008</td>
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<tr>
<td>Duke University</td>
<td>2019</td>
<td>$1,207,500.00</td>
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</table>

CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in North Carolina:

- **Objective**: Reduce prostate cancer incidence and mortality rate in North Carolina
- **Strategy**: Conduct messaging campaigns to increase awareness of the importance of informed decision making regarding prostate cancer.
- **Strategy**: Conduct targeted outreach using evidence-based strategies to decrease disparities in prostate cancer mortality. These efforts should focus on population groups who experience high mortality rates from prostate cancer.
- **Strategy**: Educate providers in high prostate cancer incidence areas about how to discuss the advantages and disadvantages of PSA tests and prostate treatments.
- **Strategy**: Promote awareness of screening methods and recommendations for men who meet specific age criteria.

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