Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

Incidence Rate in Mississippi

131.5 in every 100,000 men diagnosed
24.7 in every 100,000 men die from the disease

This year in the United States...

New cases: 268,490
Deaths: 34,500

Veterans are 1.5x more likely to get prostate cancer.

This year in Mississippi...

New cases: 2,970
Deaths: 410

African-American men are 2.2x more likely to die of prostate cancer.

National Rankings by State:

#3 for prostate cancer incidence
#2 for prostate cancer deaths

Source: Estimates based on 2022 data from the American Cancer Society

ZERO’s Impact in Mississippi

Patient Programs

- ZERO360 is ZERO’s comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO, MENtor, and Caregiver Connector programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.
CDMRP Grants in Mississippi

Year Introduced: 2001  
Total Grants to Date: 13  
Total Grand Awards Through FY 2020*: $2M

*PCRP data for FY 2021 has not yet been posted

<table>
<thead>
<tr>
<th>Grant Recipient</th>
<th>Year</th>
<th>Amount</th>
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<tbody>
<tr>
<td>University of Mississippi</td>
<td>2001</td>
<td>$367,875.00</td>
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<td>University of Mississippi Medical Center</td>
<td>2013</td>
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CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in Mississippi:

- **Goal:** Promote existing programs to increase awareness and education of prostate cancer and provide updated screening information for the decision making process among men over 50 and younger men at high risk.
- **Strategy:** Promote and increase awareness of prostate cancer through educational materials.
- **Strategy:** Attend town hall meetings, health fairs, and other civic meetings to educate the public on the importance of early detection.
- **Strategy:** Recruit male champions in the community to educate men on current information regarding screening options, including potential advantages and disadvantages.
- **Strategy:** Conduct media releases through radio, television, and newspaper targeting all males and providers.
- **Strategy:** Partner with local physicians involved with national studies to sponsor prostate cancer awareness campaigns.
- **Strategy:** Develop methods to assess provider knowledge and understanding of prostate cancer screening issues.