### Nationwide Incidence Rate

- 1 in 8 men will be diagnosed during his lifetime
- 3.1M men currently diagnosed

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### Incidence Rate in Colorado

- 92.3 in every 100,000 men diagnosed
- 21.2 in every 100,000 men die from the disease

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### This year in the United States...

- New cases: 268,490
- Deaths: 34,500

### This year in Colorado...

- New cases: 4,030
- Deaths: 580

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### Veterans are 1.5x more likely to get prostate cancer.

### African-American men are 2.2x more likely to die of prostate cancer.

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### National Rankings by State:

- #46 for prostate cancer incidence
- #6 for prostate cancer deaths

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**Source:** Estimates based on 2022 data from the American Cancer Society

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### ZERO’s Impact in Colorado

**Patient Programs**

- ZERO360 is ZERO’s comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO, MENtor, and Caregiver Connector programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.

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### ZERO – The End of Prostate Cancer

ZERO – The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: [www.zerocancer.org](http://www.zerocancer.org).

**ZERO Contact:**

Ali Manson, MPH
Vice President, Government Relations & Advocacy
ali@zerocancer.org | 703-624-1223
CDMRP Grants in Colorado

Year Introduced: 1997
Total Grants to Date: 24
Total Grand Awards Through FY 2020*: $8.5M

*PCRP data for FY 2021 has not yet been posted

<table>
<thead>
<tr>
<th>Grant Recipient</th>
<th>Year</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>University of Colorado Denver</td>
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<tr>
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</tbody>
</table>

CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in Colorado:

- **Goal:** Increased high-quality cancer screening and early detection rates
- **Objective:** Increase high-quality, guideline-adherent, cancer screening rates among average risk individuals
- **Strategy:** Promote informed decision-making at both the provider and individual level regarding the advantages and disadvantages of the prostate-specific antigen test for prostate cancer screening.