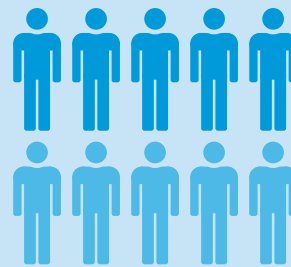


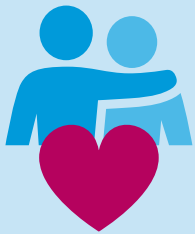
# Survey Findings Reveal the Social and Emotional Impact of Prostate Cancer

A recent survey aimed to uncover the impact of prostate cancer on patients, their caregivers, and the healthcare professionals (HCPs) that support them.

**64%** of patients report that their prostate cancer diagnosis has a moderate to severe impact on their social and emotional wellbeing.



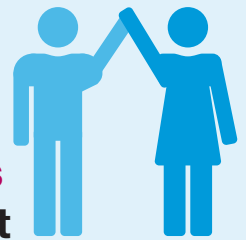
Nearly five in ten patients, caregivers and HCPs (**48%**) report that sex life is among the three most-impacted areas of the patient's life.



Following diagnosis, **76%** of patients and caregivers report that they felt afraid.

**77%** of patients and caregivers report that they felt uncertain for the future.

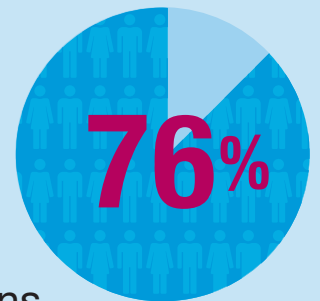
**64%** of patients and caregivers report that they felt determined to fight the disease following diagnosis.



More than half of patients want an aggressive treatment plan.

**59%**  
of  
Patients

Over three-quarters of patients report that they prefer to be fully involved in treatment decisions.



For helpful support resources on prostate cancer, visit [promisesupportservices.com](http://promisesupportservices.com) or [zerocancer.org](http://zerocancer.org).

## Source:

The survey, which was conducted by ZERO-The End of Prostate Cancer and Ferring Pharmaceuticals Inc., consisted of two parallel arms: The Prostate Cancer Patient and Caregiver Survey was conducted by M3 Global, a global insight and strategy firm, in April 2014 among 100 patients diagnosed with prostate cancer and 100 caregivers for diagnosed patients, using an email invitation and an online survey sent by M3; The Prostate Cancer Healthcare Professional Survey was also conducted by M3 Global in April 2014 among 400 healthcare professionals, including 200 urologists (MD, DO) and 200 physicians assistants, nurse practitioners, and nurses, using an email invitation and online survey sent by M3.

**FERRING**  
PHARMACEUTICALS

**ZERO**  
THE END OF PROSTATE CANCER