



NATIONWIDE INCIDENCE RATE

1 IN 8 MEN
will be diagnosed with
prostate cancer in their lifetime

3.3+ MILLION MEN
currently diagnosed with prostate cancer

This year in the United States:
New cases: **299,010** | Deaths: **35,250**

VETERANS ARE 1.5X
more likely to get prostate cancer

AFRICAN AMERICAN MEN ARE 2.1X
more likely to die of prostate cancer.



INCIDENCE RATE IN WISCONSIN

118.9 IN EVERY 100,000 MEN
will be diagnosed with
prostate cancer in their lifetime

20.8 IN EVERY 100,000 MEN
die from the disease

This year in Wisconsin:
New cases: **6,870** | Deaths: **740**

NATIONAL RANKINGS BY STATE:

#19 for prostate cancer incidence
#11 for prostate cancer deaths

Source: Estimates based on 2024 data from the American Cancer Society

ZERO's Impact in Wisconsin

Patient Programs

- **ZERO360** is a free, comprehensive support service that helps patients and their loved ones navigate insurance, find resources to help pay for treatment and living expenses, connect with emotional support services, and ensure access to care.
- **ZERO's nationwide Us TOO support group network** offers a variety of peer-led virtual and in-person groups offering emotional support, resources, and education to empower those impacted by prostate cancer to make informed decisions about their care.
- **ZERO's MENtor program** matches patients with trained, volunteer MENtors who have been on a similar journey to provide ongoing, one-on-one support.
- **ZERO Connect** is our online private Facebook group where you can connect with others affected by prostate cancer, ask questions, and learn from their experiences.

CDMRP* Grants in Wisconsin

Year Introduced: 1997

Total Grants to Date: 82

Total Grand Awards Through FY 2022:** \$45.6M

* Congressionally Directed Medical Research Programs

**PCRP (Prostate Cancer Research Program) data for FY 2023 has not yet been posted

GRANT RECIPIENT	YEAR	AMOUNT
University Of Wisconsin, Madison	2022	\$1,377,598
	2020	\$3,082,636
	2015	\$1,208,483
	2016	\$1,465,120
	2008	\$1,579,532

CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in Wisconsin:

- **Prostate Goals:** Reduce mortality to 23.3 in 2015 (from 27.8 in 2010). Reduce incidence to 144.4 in 2015 (from 156.9 in 2010).

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: www.zerocancer.org.

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ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator and is accredited by the Better Business Bureau.