



## NATIONWIDE INCIDENCE RATE

**1 IN 8 MEN**  
will be diagnosed with  
prostate cancer in their lifetime

**3.3+ MILLION MEN**  
currently diagnosed with prostate cancer

This year in the United States:  
New cases: **299,010** | Deaths: **35,250**

**VETERANS ARE 1.5X**  
more likely to get prostate cancer

**AFRICAN AMERICAN MEN ARE 2.1X**  
more likely to die of prostate cancer.

## INCIDENCE RATE IN WEST VIRGINIA

**97.7 IN EVERY 100,000 MEN**  
will be diagnosed with  
prostate cancer in their lifetime

**17.5 IN EVERY 100,000 MEN**  
die from the disease

This year in West Virginia:  
New cases: **1,620** | Deaths: **210**

## NATIONAL RANKINGS BY STATE:

**#45** for prostate cancer incidence  
**#47** for prostate cancer deaths

*Source: Estimates based on 2024 data from the American Cancer Society*

## ZERO's Impact in West Virginia

### Patient Programs

- **ZERO360** is a free, comprehensive support service that helps patients and their loved ones navigate insurance, find resources to help pay for treatment and living expenses, connect with emotional support services, and ensure access to care.
- **ZERO's nationwide Us TOO support group network** offers a variety of peer-led virtual and in-person groups offering emotional support, resources, and education to empower those impacted by prostate cancer to make informed decisions about their care.
- **ZERO's MENtor program** matches patients with trained, volunteer MENtors who have been on a similar journey to provide ongoing, one-on-one support.
- **ZERO Connect** is our online private Facebook group where you can connect with others affected by prostate cancer, ask questions, and learn from their experiences.



# 2024 Prostate Cancer Facts & Statistics

WEST VIRGINIA

## CDMRP\* Grants in West Virginia

**Year Introduced:** 2008

**Total Grants to Date:** 1

**Total Grand Awards Through FY 2022\*\*:** \$108,763

*\* Congressionally Directed Medical Research Programs*

*\*\*PCRP (Prostate Cancer Research Program) data for FY 2023 has not yet been posted*

GRANT RECIPIENT	YEAR	AMOUNT
West Virginia University	2008	\$108,763

## CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in West Virginia:

- **Goal:** Improve access to and utilization of evidence-based and guideline-specific cancer screening and diagnostic follow-up services for all West Virginians, including those who are under- or uninsured.
- **Objective:** Increase the percentage of men age 50 and older who have had a PSA in the past year to at least 59%.
- **Strategy:** Identify providers and facilities that offer free or low-cost prostate cancer screening services and effectively disseminate that information to the public and relevant health professionals.
- **Strategy:** Disseminate accurate information about cancer screening services to WVCCSP and Medicare- and Medicaid-eligible individuals and their providers.
- **Goal:** Address major barriers to early detection of cancers in order to increase screening rates and to reduce health disparities.
- **Objective:** Develop a West Virginia Screening Barriers Action Plan to address the top three to five concerns related to prostate cancer.
- **Strategy:** Use existing data, identifying major screening barriers gathered by WV researchers and partners.
- **Strategy:** Update literature reviews on barriers to cancer screening in WV.
- **Strategy:** Charge a taskforce to write action plan, utilizing evidence-based interventions whenever possible.

## *(continued from previous page)* CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in West Virginia:

- **Goal:** Educate the public, health professionals, and decision makers about the risk factors, symptoms, key clinical advances, and policy changes for prostate cancer.
- **Objective:** Through semiannual updates, the Coalition and its partners will have access to the most recent information about clinical advances and policy changes related to early detection, screening, and follow up services.
- **Goal:** Educate the public, health professionals, and decision makers about evidence-based comprehensive cancer screening guidelines.
- **Objective:** Health professionals and students will have accurate and relevant early detection, screening, and other cancer control information, including knowledge about the important role that provider recommendations play in a patient's decision to undergo screening.
- **Objective:** Educate and raise awareness of the public about the importance of undergoing evidence-based cancer screenings.
- **Goal:** Increase current funding levels (federal, state, and private) for evidence-based early detection, screening, and follow-up programs and activities in West Virginia.

**ZERO Prostate Cancer** is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: [www.zerocancer.org](http://www.zerocancer.org).

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ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator and is accredited by the Better Business Bureau.