



## NATIONWIDE INCIDENCE RATE

**1 IN 8 MEN**  
will be diagnosed with  
prostate cancer in their lifetime

**3.3+ MILLION MEN**  
currently diagnosed with prostate cancer

This year in the United States:  
New cases: **299,010** | Deaths: **35,250**

**VETERANS ARE 1.5X**  
more likely to get prostate cancer

**AFRICAN AMERICAN MEN ARE 2.1X**  
more likely to die of prostate cancer.

## INCIDENCE RATE IN VIRGINIA

**102.1 IN EVERY 100,000 MEN**  
will be diagnosed with  
prostate cancer in their lifetime

**19.9 IN EVERY 100,000 MEN**  
die from the disease

This year in Virginia:  
New cases: **9,200** | Deaths: **970**

## NATIONAL RANKINGS BY STATE:

**#37** for prostate cancer incidence  
**#19** for prostate cancer deaths

*Source: Estimates based on 2024 data from the American Cancer Society*

## ZERO's Impact in Virginia

### Patient Programs

- **ZERO360** is a free, comprehensive support service that helps patients and their loved ones navigate insurance, find resources to help pay for treatment and living expenses, connect with emotional support services, and ensure access to care.
- **ZERO's nationwide Us TOO support group network** offers a variety of peer-led virtual and in-person groups offering emotional support, resources, and education to empower those impacted by prostate cancer to make informed decisions about their care.
- **ZERO's MENtor program** matches patients with trained, volunteer MENtors who have been on a similar journey to provide ongoing, one-on-one support.
- **ZERO Connect** is our online private Facebook group where you can connect with others affected by prostate cancer, ask questions, and learn from their experiences.

## CDMRP\* Grants in Virginia

**Year Introduced:** 1997

**Total Grants to Date:** 56

**Total Grand Awards Through FY 2022\*\*:** \$21.4M

\* Congressionally Directed Medical Research Programs

\*\*PCRP (Prostate Cancer Research Program) data for FY 2023 has not yet been posted

GRANT RECIPIENT	YEAR	AMOUNT
University of Virginia	2021	\$1,128,336
Eastern Virginia Medical School	2017	\$900,000
Virginia Commonwealth University	2017	\$775,000
	2010	\$606,723
	2004	\$763,655

## CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in Virginia:

- **Goal:** Virginians are diagnosed with cancer at its earliest (local), most curable stage.
- **Objective:** Increase the dissemination of public information of age-appropriate, evidence-based, comprehensive cancer screening guidelines and resources and encourage an increase in educational activities in the Virginia health districts with the highest mortality rates.
- **Strategy:** Collaborate with and engage businesses and other community partners such as professional groups, hospitals, and community-based organizations in identifying evidenced-based strategies to enhance knowledge about screening guidelines (educational sessions, incentives, time off for screening exams, etc.).
- **Strategy:** Increase awareness for the use of genetic screening based on the individual's level of risk.
- **Strategy:** Educate patients about how to talk effectively with providers through use of resources promoting early detection methods that are right for the individual.
- **Strategy:** Partner with other Cancer Action Coalition of Virginia (CACV) action team members to promote early detection awareness.
- **Objective:** Increase cancer screening rates among Virginians by 10%.
- **Strategy:** Work with the health districts, businesses and other community partners in identifying evidenced-based strategies to increase screening rates.
- **Strategy:** Advocate at the state level for improved access to evidenced-based programs for early detection.
- **Strategy:** Increase the awareness of evidenced-based programs across the state that provide screenings.
- **Strategy:** Encourage additional educational activities in the cities and counties of Virginia with the highest cancer incidence and mortality rates.

## (continued from previous page) CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in Virginia:

- **Strategy:** Increase educational efforts and identify barriers of access to screening services in health districts with the lowest screening rates.
- **Objective:** Support Virginia health care providers in promoting age-appropriate, evidence-based screening early detection guidelines.
- **Strategy:** Identify effective training programs aimed at enhancing health care professionals' knowledge and enhance available resources, including culturally appropriate communication tools.
- **Strategy:** Identify and promote promising health system practices that improve early detection screening rates.
- **Strategy:** Disseminate information on evidenced-based cancer screening guidelines to health care professionals (e.g., family physicians, OB-GYNs, other physicians, internists, nurse practitioners) performing or recommending cancer screening to their patients. PSA in the last two years - Baseline: 54.6%; Target: 60%.

*ZERO is proud to support HB 477, introduced by Delegate Terry Austing, which will eliminate cost-sharing for prostate cancer screening for high-risk men.*

**ZERO Prostate Cancer** is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: [www.zerocancer.org](http://www.zerocancer.org).

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ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator and is accredited by the Better Business Bureau.