



NATIONWIDE INCIDENCE RATE

1 IN 8 MEN
will be diagnosed with
prostate cancer in their lifetime

3.3+ MILLION MEN
currently diagnosed with prostate cancer

This year in the United States:
New cases: **299,010** | Deaths: **35,250**

VETERANS ARE 1.5X
more likely to get prostate cancer

AFRICAN AMERICAN MEN ARE 2.1X
more likely to die of prostate cancer.

INCIDENCE RATE IN SOUTH CAROLINA

109.8 IN EVERY 100,000 MEN
will be diagnosed with
prostate cancer in their lifetime

20.8 IN EVERY 100,000 MEN
die from the disease

This year in South Carolina:
New cases: **5,920** | Deaths: **650**

NATIONAL RANKINGS BY STATE:

#32 for prostate cancer incidence
#10 for prostate cancer deaths

Source: Estimates based on 2024 data from the American Cancer Society

ZERO's Impact in South Carolina

Patient Programs

- **ZERO360** is a free, comprehensive support service that helps patients and their loved ones navigate insurance, find resources to help pay for treatment and living expenses, connect with emotional support services, and ensure access to care.
- **ZERO's nationwide Us TOO support group network** offers a variety of peer-led virtual and in-person groups offering emotional support, resources, and education to empower those impacted by prostate cancer to make informed decisions about their care.
- **ZERO's MENtor program** matches patients with trained, volunteer MENtors who have been on a similar journey to provide ongoing, one-on-one support.
- **ZERO Connect** is our online private Facebook group where you can connect with others affected by prostate cancer, ask questions, and learn from their experiences.

CDMRP* Grants in South Carolina

Year Introduced: 1997

Total Grants to Date: 21

Total Grand Awards Through FY 2022:** \$9.7M

* Congressionally Directed Medical Research Programs

**PCRP (Prostate Cancer Research Program) data for FY 2023 has not yet been posted

GRANT RECIPIENT	YEAR	AMOUNT
Senex Biotechnology Inc.	2021	\$1,050,000
Medical University of South Carolina	2016 2009	\$738,588 \$660,330
University of South Carolina	2010	\$706,958
Clafin University, Orangeburg	2007	\$570,480

CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in South Carolina:

- **Goal:** To increase our understanding of the issues and process of decision making for prostate cancer screening and treatment.
- **Objective:** By December 31, 2015, to complete at least two statewide research projects to increase our understanding of prostate cancer in African American men in South Carolina (Data Source: SCCA Prostate Cancer Workgroup).
- **Strategy:** Conduct a scientifically valid survey of South Carolina African American men, to determine how and why they learn about prostate cancer screening, treatment and survival, or why they do not learn about these topics and how they go about making a personal informed decision on whether to be screened.
- **Strategy:** Conduct a research study to investigate PSA screening among African American men in South Carolina, its accuracy, and ways in which prostate cancer detection may improve decisions on treatment.
- **Strategy:** Establishment a Survival Registry of men diagnosed with prostate cancer in South Carolina.
- **Goal:** To promote quality education and outreach on prostate cancer screening and treatment.

(continued from previous page) CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in South Carolina:

- **Objective:** By December 31, 2015, to increase the percentage of men making an informed decision about screening for prostate cancer by at least 10 percent (Data Source: baseline to be established in BRFSS 2012 survey).
- **Strategy:** Develop a survey question to determine the percentage of South Carolina men aged 50-75 years who are making an informed decision on screening for prostate cancer, and have the question included in the SC Behavioral Risk Factor Surveillance Survey.
- **Strategy:** Identify, review and disseminate quality education materials to promote informed decision making on prostate cancer screening and treatment.
- **Strategy:** Convene a state-wide conference on prostate cancer to help determine community and medical directions on prostate cancer education, screening and treatment.
- **Strategy:** Conduct regional conferences to develop networks to educate local communities.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: www.zerocancer.org.

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ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator and is accredited by the Better Business Bureau.