



NATIONWIDE INCIDENCE RATE

1 IN 8 MEN
will be diagnosed with
prostate cancer in their lifetime

3.3+ MILLION MEN
currently diagnosed with prostate cancer

This year in the United States:
New cases: **299,010** | Deaths: **35,250**

VETERANS ARE 1.5X
more likely to get prostate cancer

AFRICAN AMERICAN MEN ARE 2.1X
more likely to die of prostate cancer.

INCIDENCE RATE IN OKLAHOMA

100.5 IN EVERY 100,000 MEN
will be diagnosed with
prostate cancer in their lifetime

19.9 IN EVERY 100,000 MEN
die from the disease

This year in Oklahoma:
New cases: **3,020** | Deaths: **410**

NATIONAL RANKINGS BY STATE:

#40 for prostate cancer incidence
#19 for prostate cancer deaths

Source: Estimates based on 2024 data from the American Cancer Society

ZERO's Impact in Oklahoma

Patient Programs

- **ZERO360** is a free, comprehensive support service that helps patients and their loved ones navigate insurance, find resources to help pay for treatment and living expenses, connect with emotional support services, and ensure access to care.
- **ZERO's nationwide Us TOO support group network** offers a variety of peer-led virtual and in-person groups offering emotional support, resources, and education to empower those impacted by prostate cancer to make informed decisions about their care.
- **ZERO's MENtor program** matches patients with trained, volunteer MENtors who have been on a similar journey to provide ongoing, one-on-one support.
- **ZERO Connect** is our online private Facebook group where you can connect with others affected by prostate cancer, ask questions, and learn from their experiences.

CDMRP* Grants in Oklahoma

Year Introduced: 2006

Total Grants to Date: 6

Total Grand Awards Through FY 2022:** \$2M

* Congressionally Directed Medical Research Programs

**PCRP (Prostate Cancer Research Program) data for FY 2023 has not yet been posted

GRANT RECIPIENT	YEAR	AMOUNT
Oklahoma Medical Research Foundation	2010	\$709,960
University Of Oklahoma Health Sciences Center	2019	\$252,490
	2012	\$123,894
	2007	\$550,387
Oklahoma State University	2006	\$306,238

CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in Oklahoma:

- **Objective:** Increase knowledge and understanding regarding prostate cancer risk factors, warning signs and the recommendations for screening.
- **Objective:** Use cancer surveillance and other data to re-evaluate prostate screening rates, incidence rates and changes in cancer prevalence.
- **Strategy:** Promote understanding of prostate cancer, including recommendations for screening through public awareness campaigns.
- **Strategy:** Ensure primary care providers are familiar with the recommendations for prostate cancer screening and provide screenings as appropriate.
- **Strategy:** Use cancer surveillance data and health behavior surveys to re-evaluate prostate screening rates, incidence rates and changes in cancer prevalence. Desired Outcome: To decrease by 30% the number of men 50 years old who have not had a PSA and DRE in the past two years by 2015.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: www.zerocancer.org.

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ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator and is accredited by the Better Business Bureau.