



NATIONWIDE INCIDENCE RATE

1 IN 8 MEN
will be diagnosed with
prostate cancer in their lifetime

3.3+ MILLION MEN
currently diagnosed with prostate cancer

This year in the United States:
New cases: **299,010** | Deaths: **35,250**

VETERANS ARE 1.5X
more likely to get prostate cancer

AFRICAN AMERICAN MEN ARE 2.1X
more likely to die of prostate cancer.

INCIDENCE RATE IN NORTH CAROLINA

123.9 IN EVERY 100,000 MEN
will be diagnosed with
prostate cancer in their lifetime

19.8 IN EVERY 100,000 MEN
die from the disease

This year in North Carolina:
New cases: **10,260** | Deaths: **1,170**

NATIONAL RANKINGS BY STATE:

#12 for prostate cancer incidence
#24 for prostate cancer deaths

Source: Estimates based on 2024 data from the American Cancer Society

ZERO's Impact in North Carolina

Patient Programs

- **ZERO360** is a free, comprehensive support service that helps patients and their loved ones navigate insurance, find resources to help pay for treatment and living expenses, connect with emotional support services, and ensure access to care.
- **ZERO's nationwide Us TOO support group network** offers a variety of peer-led virtual and in-person groups offering emotional support, resources, and education to empower those impacted by prostate cancer to make informed decisions about their care.
- **ZERO's MENtor program** matches patients with trained, volunteer MENtors who have been on a similar journey to provide ongoing, one-on-one support.
- **ZERO Connect** is our online private Facebook group where you can connect with others affected by prostate cancer, ask questions, and learn from their experiences.

CDMRP* Grants in North Carolina

Year Introduced: 1997

Total Grants to Date: 160

Total Grand Awards Through FY 2022:** \$74.4M

* Congressionally Directed Medical Research Programs

**PCRP (Prostate Cancer Research Program) data for FY 2023 has not yet been posted

GRANT RECIPIENT	YEAR	AMOUNT
Duke University	2022	\$1,423,676
	2018	\$1,609,691
	2016	\$1,589,994
	2012	\$1,574,515
	2008	\$1,556,406

CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in North Carolina:

- **Objective:** Reduce the mortality rate in men due to prostate cancer.
- **Objective:** Increase the percentage of North Carolina men who have ever talked with their healthcare providers about the advantages and disadvantages of a PSA test.
- **Strategy:** Conduct targeted outreach using evidence-based strategies to decrease disparities in prostate cancer mortality among male population groups who experience high death rates from prostate cancer.
- **Strategy:** Conduct messaging campaigns to increase awareness of the importance of informed decision making regarding prostate cancer.
- **Prostate cancer mortality rate:** baseline - 21/100,000; 2020 target -13/100,000.
- **% of men** who have talked to health care provider about advantages and disadvantages of PSA test: baseline - 31.6%; 2020 target - increase by 10%.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: www.zerocancer.org.

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ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator and is accredited by the Better Business Bureau.