



## NATIONWIDE INCIDENCE RATE

**1 IN 8 MEN**  
will be diagnosed with  
prostate cancer in their lifetime

**3.3+ MILLION MEN**  
currently diagnosed with prostate cancer

This year in the United States:  
New cases: **299,010** | Deaths: **35,250**

**VETERANS ARE 1.5X**  
more likely to get prostate cancer

**AFRICAN AMERICAN MEN ARE 2.1X**  
more likely to die of prostate cancer.

## INCIDENCE RATE IN KENTUCKY

**108.3 IN EVERY 100,000 MEN**  
will be diagnosed with  
prostate cancer in their lifetime

**18.1 IN EVERY 100,000 MEN**  
die from the disease

This year in Kentucky:  
New cases: **3,510** | Deaths: **440**

## NATIONAL RANKINGS BY STATE:

**#34** for prostate cancer incidence  
**#43** for prostate cancer deaths

*Source: Estimates based on 2024 data from the American Cancer Society*

## ZERO's Impact in Kentucky

### Patient Programs

- **ZERO360** is a free, comprehensive support service that helps patients and their loved ones navigate insurance, find resources to help pay for treatment and living expenses, connect with emotional support services, and ensure access to care.
- **ZERO's nationwide Us TOO support group network** offers a variety of peer-led virtual and in-person groups offering emotional support, resources, and education to empower those impacted by prostate cancer to make informed decisions about their care.
- **ZERO's MENtor program** matches patients with trained, volunteer MENtors who have been on a similar journey to provide ongoing, one-on-one support.
- **ZERO Connect** is our online private Facebook group where you can connect with others affected by prostate cancer, ask questions, and learn from their experiences.

### CDMRP\* Grants in Kentucky

**Year Introduced:** 1997

**Total Grants to Date:** 20

**Total Grand Awards Through FY 2022\*\*:** \$7.8M

\* Congressionally Directed Medical Research Programs

\*\*PCRP (Prostate Cancer Research Program) data for FY 2023 has not yet been posted

GRANT RECIPIENT	YEAR	AMOUNT
University Of Kentucky	2007	\$658,905
	2001	\$543,000
University Of Louisville	2006	\$547,800
	2003	\$550,771
	2000	\$657,171

### CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in Kentucky:

- **Goal:** Kentucky men will be able to make informed decisions regarding the risks and benefits associated with prostate cancer screening.
- **Objective:** By 2014, develop a baseline measure for the percentage of Kentucky men ages 40 and older who have had the risks and benefits of prostate cancer screening explained to them by a provider.
- **Strategy:** Fund the addition of a BRFSS question, for men aged 40 and older, to read "Has a health care professional discussed with you the risks and benefits of being screened for prostate cancer?"

**ZERO Prostate Cancer** is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: [www.zerocancer.org](http://www.zerocancer.org).

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ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator and is accredited by the Better Business Bureau.