



## NATIONWIDE INCIDENCE RATE

**1 IN 8 MEN**  
will be diagnosed with  
prostate cancer in their lifetime

**3.3+ MILLION MEN**  
currently diagnosed with prostate cancer

This year in the United States:  
New cases: **299,010** | Deaths: **35,250**

**VETERANS ARE 1.5X**  
more likely to get prostate cancer

**AFRICAN AMERICAN MEN ARE 2.1X**  
more likely to die of prostate cancer.

## INCIDENCE RATE IN IDAHO

**118.8 IN EVERY 100,000 MEN**  
will be diagnosed with  
prostate cancer in their lifetime

**20.9 IN EVERY 100,000 MEN**  
die from the disease

This year in Idaho:  
New cases: **1,660** | Deaths: **210**

## NATIONAL RANKINGS BY STATE:

**#20** for prostate cancer incidence  
**#9** for prostate cancer deaths

*Source: Estimates based on 2024 data from the American Cancer Society*

## ZERO's Impact in Idaho

### Patient Programs

- **ZERO360** is a free, comprehensive support service that helps patients and their loved ones navigate insurance, find resources to help pay for treatment and living expenses, connect with emotional support services, and ensure access to care.
- **ZERO's nationwide Us TOO support group network** offers a variety of peer-led virtual and in-person groups offering emotional support, resources, and education to empower those impacted by prostate cancer to make informed decisions about their care.
- **ZERO's MENtor program** matches patients with trained, volunteer MENtors who have been on a similar journey to provide ongoing, one-on-one support.
- **ZERO Connect** is our online private Facebook group where you can connect with others affected by prostate cancer, ask questions, and learn from their experiences.



# 2024 Prostate Cancer Facts & Statistics

IDAHO

## CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in Idaho:

- **Objective:** Reduce premature deaths from prostate cancer. Target: 3.9 deaths per 100,000 males aged 0-74. Idaho Baseline: 4.3 prostate cancer deaths per 100,000 males aged 0-74 occurred in 2007 (age adjusted to the year 2000 standard population). Target setting method and source: 10 percent improvement from Idaho baseline.
- **Objective:** Increase the proportion of men aged 50+ who have ever talked to a health professional about the advantages and disadvantages of the Prostate Specific Antigen (PSA) test. Target: At least 31.2% of men aged 50+ will report ever talking to a health professional about the advantages and disadvantages of the Prostate Specific Antigen (PSA) test. Idaho Baseline: In 2012, 28.4% of men aged 50+ reported ever talking to a health professional about the advantages and disadvantages of the Prostate Specific Antigen (PSA) test. Target setting method and source: 10 percent improvement from Idaho baseline.

**ZERO Prostate Cancer** is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: [www.zerocancer.org](http://www.zerocancer.org).

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ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator and is accredited by the Better Business Bureau.