



NATIONWIDE INCIDENCE RATE

1 IN 8 MEN
will be diagnosed with
prostate cancer in their lifetime

3.3+ MILLION MEN
currently diagnosed with prostate cancer

This year in the United States:
New cases: **299,010** | Deaths: **35,250**

VETERANS ARE 1.5X
more likely to get prostate cancer

AFRICAN AMERICAN MEN ARE 2.1X
more likely to die of prostate cancer.

INCIDENCE RATE IN COLORADO

98.5 IN EVERY 100,000 MEN
will be diagnosed with
prostate cancer in their lifetime

21.6 IN EVERY 100,000 MEN
die from the disease

This year in Colorado:
New cases: **4,490** | Deaths: **630**

NATIONAL RANKINGS BY STATE:

#47 for prostate cancer incidence
#4 for prostate cancer deaths

Source: Estimates based on 2024 data from the American Cancer Society

ZERO's Impact in Colorado

Patient Programs

- **ZERO360** is a free, comprehensive support service that helps patients and their loved ones navigate insurance, find resources to help pay for treatment and living expenses, connect with emotional support services, and ensure access to care.
- **ZERO's nationwide Us TOO support group network** offers a variety of peer-led virtual and in-person groups offering emotional support, resources, and education to empower those impacted by prostate cancer to make informed decisions about their care.
- **ZERO's MENtor program** matches patients with trained, volunteer MENtors who have been on a similar journey to provide ongoing, one-on-one support.
- **ZERO Connect** is our online private Facebook group where you can connect with others affected by prostate cancer, ask questions, and learn from their experiences.

CDMRP* Grants in Colorado

Year Introduced: 1997

Total Grants to Date: 26

Total Grand Awards Through FY 2022:** \$8.5M

* Congressionally Directed Medical Research Programs

**PCRP (Prostate Cancer Research Program) data for FY 2023 has not yet been posted

GRANT RECIPIENT	YEAR	AMOUNT
University Of Colorado Denver	2020	\$933,000
	2019	\$1,166,247
University Of Colorado Denver Health Sciences Center	2002	\$574,464
	2002	\$538,567
University Of Colorado Boulder	2000	\$532,291

CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in Colorado:

- **Goal:** Increased high-quality cancer screening and early detection rates.
- **Objective:** Increase high-quality, guideline-adherent cancer screening rates among average risk individuals.
- **Strategy:** Promote informed decision-making at both the provider and individual level regarding the advantages and disadvantages of the prostate-specific antigen test for prostate cancer screening. African American men 40+ who engage in informed decision-making about prostate cancer screening and completed a PSA test. Baseline: 31.8%, 2020 Target: 36.6%.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: www.zerocancer.org.

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ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator and is accredited by the Better Business Bureau.