



NATIONWIDE INCIDENCE RATE

1 IN 8 MEN
will be diagnosed with
prostate cancer in their lifetime

3.3+ MILLION MEN
currently diagnosed with prostate cancer

This year in the United States:
New cases: **299,010** | Deaths: **35,250**

VETERANS ARE 1.5X
more likely to get prostate cancer

AFRICAN AMERICAN MEN ARE 2.1X
more likely to die of prostate cancer.

INCIDENCE RATE IN ARKANSAS

119.1 IN EVERY 100,000 MEN
will be diagnosed with
prostate cancer in their lifetime

19.1 IN EVERY 100,000 MEN
die from the disease

This year in Arkansas:
New cases: **2,950** | Deaths: **360**

NATIONAL RANKINGS BY STATE:

#18 for prostate cancer incidence
#32 for prostate cancer deaths

Source: Estimates based on 2024 data from the American Cancer Society

ZERO's Impact in Arkansas

Patient Programs

- **ZERO360** is a free, comprehensive support service that helps patients and their loved ones navigate insurance, find resources to help pay for treatment and living expenses, connect with emotional support services, and ensure access to care.
- **ZERO's nationwide Us TOO support group network** offers a variety of peer-led virtual and in-person groups offering emotional support, resources, and education to empower those impacted by prostate cancer to make informed decisions about their care.
- **ZERO's MENtor program** matches patients with trained, volunteer MENtors who have been on a similar journey to provide ongoing, one-on-one support.
- **ZERO Connect** is our online private Facebook group where you can connect with others affected by prostate cancer, ask questions, and learn from their experiences.

CDMRP* Grants in Arkansas

Year Introduced: 2008

Total Grants to Date: 3

Total Grand Awards Through FY 2022:** \$1.1M

** Congressionally Directed Medical Research Programs*

***PCRP (Prostate Cancer Research Program) data for FY 2023 has not yet been posted*

GRANT RECIPIENT	YEAR	AMOUNT
University of Arkansas for Medical Sciences	2020	\$893,824
	2010	\$108,750
	2008	\$97,999

CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in Arkansas:

- **Goal:** Educate Men and Their Families About Prostate Cancer and Issues Related to Screening and Treatment.
- **Objective:** Increase public education about prostate cancer.
- **Strategy:** Develop an education campaign to raise awareness of prostate cancer.
- **Action:** Support the Arkansas Prostate Cancer Foundation as it convenes key stakeholders, advocacy groups, healthcare organizations, and other partners to develop a campaign.
- **Action:** Provide information on 1) who is at risk, 2) the role of early detection, 3) guidelines for early detection, and 4) how to talk to a healthcare provider about the benefits and limitations of early detection and treatment of prostate cancer.
- **Action:** Enlist statewide media support with identified community groups to provide consumer-centered awareness messages.
- **Action:** Accelerate awareness and education during September, National Prostate Cancer Awareness Month, with media releases, interviews, materials, etc.
- **Action:** Educate African American men and men with a family history of prostate cancer in a first-degree relative about prostate cancer prevention and early detection.
- **Objective:** Monitor the science regarding the effectiveness of primary and secondary prevention interventions in reducing prostate cancer mortality.
- **Strategy:** Gather and review studies on the efficacy of prostate cancer screening.
- **Strategy:** Present annual updates on information gathered to the early Detection Interest Group.

(continued from previous page) CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in Arkansas:

- **Objective:** Promote informed decision making about screening.
- **Strategy:** Convey the benefits and risks of screening to healthcare professionals, community leaders, the general public, and men to be screened.
- **Strategy:** Disseminate the *Get the Facts About Prostate Cancer* to healthcare providers who screen men for prostate cancer.
- **Strategy:** Encourage documentation of informed consent prior to prostate cancer screening.
- **Strategy:** Develop questions regarding **1)** informed decision making for prostate cancer screening, and **2)** whether men have discussed prostate cancer with their physician, to add to the BRFSS survey in order to measure the extent to which providers are discussing the benefits and risks of prostate cancer screening with men.
- **Objective:** Promote education regarding treatment and support services especially in the underserved populations.
- **Strategy:** Educate patients about prostate cancer treatment options, including watchful waiting.
- **Strategy:** Educate patients that they may seek a second opinion from various specialists after diagnosis regarding different treatment options.
- **Strategy:** Educate patients about their right to ask questions regarding the expertise of the provider in treating prostate cancer (e.g., the number of procedures performed, complication rates, etc.).
- **Strategy:** Disseminate information about support groups and other resources for patients diagnosed with prostate cancer and their loved ones.
- **Strategy:** Encourage support for prostate cancer patients through treatment.
- **Strategy:** Advocate for funding for the treatment of uninsured patients diagnosed with prostate cancer.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. Visit our website: www.zerocancer.org.

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ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator and is accredited by the Better Business Bureau.