Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

This year in the United States...

New cases: 288,300
Deaths: 34,700

Veterans are 1.5x more likely to get prostate cancer.
African-American men are 2.1x more likely to die of prostate cancer.

Incidence Rate in South Carolina

113.3 in every 100,000 men diagnosed
20.8 in every 100,000 men die from the disease

This year in South Carolina...

New cases: 5770
Deaths: 640

National Rankings by State:

#27 for prostate cancer incidence
#9 for prostate cancer deaths

Source: Estimates based on 2023 data from the American Cancer Society

ZERO’s Impact in South Carolina

Patient Programs

- ZERO360 is ZERO’s comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO Support Groups and MENtor programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer and help all who are impacted. ZERO advances research, provides support, and creates solutions to achieve health equity to meet the most critical needs of our community. Visit our website: www.zerocancer.org

ZERO Contact:
Ali Manson, MPH
Vice President, Government Relations & Advocacy
ali@zerocancer.org | 202-888-9401
CDMRP Grants in South Carolina

Year Introduced: 1997
Total Grants to Date: 21
Total Grand Awards Through FY 2021*: $9.7M

*PCRP data for FY 2022 has not yet been posted

<table>
<thead>
<tr>
<th>Grant Recipient</th>
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<tr>
<td>Senex Biotechnology, INC</td>
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<tr>
<td>Medical University of South Carolina</td>
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<td>Medical University of South Carolina</td>
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<td>Claflin University Orangeburg</td>
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CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in South Carolina:

• Goal: To increase our understanding of the issues and process of decision making for prostate cancer screening and treatment.

• Objective: By December 31, 2015, to complete at least two statewide research projects to increase our understanding of prostate cancer in African-American men in South Carolina (Data Source: SCCA Prostate Cancer Workgroup).

• Strategy: Conduct a scientifically valid survey of South Carolina African-American men, to determine how and why they learn about prostate cancer screening, treatment and survival, or why they do not learn about these topics and how they go about making a personal informed decision on whether to be screened.

• Strategy: Conduct a research study to investigate PSA screening among African-American men in South Carolina, its accuracy, and ways in which prostate cancer detection may improve decisions on treatment.

• Strategy: Establishment a Survival Registry of men diagnosed with prostate cancer in South Carolina.

• Goal: To promote quality education and outreach on prostate cancer screening and treatment.

• Objective: By December 31, 2015, to increase the percentage of men making an informed decision about screening for prostate cancer by at least 10 percent (Data Source: baseline to be established in BRFSS 2012 survey).
• Strategy: Develop a survey question to determine the percentage of South Carolina men aged 50-75 years who are making an informed decision on screening for prostate cancer, and have the question included in the SC Behavioral Risk Factor Surveillance Survey.

• Strategy: Identify, review and disseminate quality education materials to promote informed decision making on prostate cancer screening and treatment.

• Strategy: Convene a state-wide conference on prostate cancer to help determine community and medical directions on prostate cancer education, screening and treatment.

• Strategy: Conduct regional conferences to develop networks to educate local communities.