2023 Prostate Cancer
Facts & Statistics

Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

This year in the United States...

New cases: 288,300
Deaths: 34,700
Veterans are 1.5x more likely to get prostate cancer.
African-American men are 2.1x more likely to die of prostate cancer.

Source: Estimates based on 2023 data from the American Cancer Society

Incidence Rate in North Carolina

122.9 in every 100,000 men diagnosed
19.7 in every 100,000 men die from the disease

This year in North Carolina...

New cases: 10040
Deaths: 1150
National Rankings by State:
#13 for prostate cancer incidence
#20 for prostate cancer deaths

ZERO’s Impact in North Carolina

Patient Programs

- ZERO360 is ZERO’s comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO Support Groups and MENtor programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.
CDMRP Grants in North Carolina

Year Introduced: 1997
Total Grants to Date: 156
Total Grand Awards Through FY 2021*: $69.1M

*PCRP data for FY 2022 has not yet been posted

<table>
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<tr>
<th>Grant Recipient</th>
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CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in North Carolina:

- Objective: Reduce the mortality rate in men due to prostate cancer.

- Objective: Increase the percentage of North Carolina men who have ever talked with their healthcare providers about the advantages and disadvantages of a PSA test.

- Strategy: Conduct targeted outreach using evidence-based strategies to decrease disparities in prostate cancer mortality among male population groups who experience high death rates from prostate cancer.

- Strategy: Conduct messaging campaigns to increase awareness of the importance of informed decision making regarding prostate cancer.

- Prostate cancer mortality rate: baseline - 21/100,000; 2020 target -13/100,000.

- % of men who have talked to health care provider about advantages and disadvantages of PSA test: baseline - 31.6%; 2020 target - increase by 10%.