



### Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime  
3.1M men currently diagnosed

### This year in the United States...

New cases: 288,300  
Deaths: 34,700

Veterans are 1.5x more likely to get prostate cancer.

African-American men are 2.1x more likely to die of prostate cancer.

### Incidence Rate in Kentucky

108 in every 100,000 men diagnosed  
18.3 in every 100,000 men die from the disease

### This year in Kentucky...

New cases: 3520  
Deaths: 410

### National Rankings by State:

#33 for prostate cancer incidence  
#37 for prostate cancer deaths

*Source: Estimates based on 2023 data from the American Cancer Society*

## ZERO's Impact in Kentucky

### Patient Programs

- ZERO360 is ZERO's comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO Support Groups and MENTor programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.

**ZERO Prostate Cancer** is the leading national nonprofit with the mission to end prostate cancer and help all who are impacted. ZERO advances research, provides support, and creates solutions to achieve health equity to meet the most critical needs of our community. Visit our website: [www.zerocancer.org](http://www.zerocancer.org)

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## CDMRP Grants in Kentucky

Year Introduced: 1997  
 Total Grants to Date: 20  
 Total Grand Awards Through FY 2021\*: \$7.8M

*\*PCRP data for FY 2022 has not yet been posted*

Grant Recipient	Year	Amount
University Of Kentucky	2007	\$658905
University Of Louisville	2000	\$657171
University Of Louisville	2003	\$550771
University Of Louisville	2006	\$547800
University Of Kentucky	2001	\$543000

## CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in Kentucky:

- Goal: Kentucky men will be able to make informed decisions regarding the risks and benefits associated with prostate cancer screening.
- Objective: By 2014, develop a baseline measure for the percentage of Kentucky men ages 40 and older who have had the risks and benefits of prostate cancer screening explained to them by a provider.
- Strategy: Fund the addition of a BRFSS question, for men aged 40 and older, to read “Has a health care professional discussed with you the risks and benefits of being screened for prostate cancer?”

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