Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

This year in the United States...

New cases: 288,300
Deaths: 34,700

Veterans are 1.5x more likely to get prostate cancer.

African-American men are 2.1x more likely to die of prostate cancer.

Incidence Rate in Kansas

114 in every 100,000 men diagnosed
18.1 in every 100,000 men die from the disease

This year in Kansas...

New cases: 2680
Deaths: 280

National Rankings by State:

#24 for prostate cancer incidence
#40 for prostate cancer deaths

Source: Estimates based on 2023 data from the American Cancer Society

ZERO’s Impact in Kansas

Patient Programs

- ZERO360 is ZERO’s comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO Support Groups and MENtor programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.
CDMRP Grants in Kansas

Year Introduced: 2002
Total Grants to Date: 10
Total Grand Awards Through FY 2021*: $6M

*PCRP data for FY 2022 has not yet been posted

<table>
<thead>
<tr>
<th>Grant Recipient</th>
<th>Year</th>
<th>Amount</th>
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<td>University of Kansas, Center for Research Institute</td>
<td>2019</td>
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<td>2006</td>
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CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in Kansas:

- Increase the proportion of men who have discussed with their health care provider whether or not to have a prostate-specific antigen (PSA) test to screen for prostate cancer.

  o Develop appropriate messaging for prostate cancer early detection, including messaging for disparate populations (age, income, disability, rural-urban location, and race or ethnic status).

  o Include question on BRFSS that asks men ages ≥40 years if they have discussed with their health care provider whether to have a PSA test to screen for prostate cancer.