Nationwide Incidence Rate
1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

This year in the United States…
New cases: 288,300
Deaths: 34,700
Veterans are 1.5x more likely to get prostate cancer.
African-American men are 2.1x more likely to die of prostate cancer.

Incidence Rate in Indiana
99.9 in every 100,000 men diagnosed
19.5 in every 100,000 men die from the disease

This year in Indiana…
New cases: 5580
Deaths: 760

Veterans are 1.5x more likely to get prostate cancer.
African-American men are 2.1x more likely to die of prostate cancer.

Source: Estimates based on 2023 data from the American Cancer Society

ZERO’s Impact in Indiana

Patient Programs
- ZERO360 is ZERO’s comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO Support Groups and MENtor programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.
CDMRP Grants in Indiana

Year Introduced: 1997
Total Grants to Date: 40
Total Grand Awards Through FY 2021*: $20.7

*PCRP data for FY 2022 has not yet been posted

<table>
<thead>
<tr>
<th>Grant Recipient</th>
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<tr>
<td>Purdue University</td>
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CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in Indiana:

- By 2014, increase the percentage of men aged 40 and older who have had an individual discussion with their health care providers regarding the risks and benefits of prostate cancer screening from 49 percent to 57 percent as measured by the Indiana Behavioral Risk Factor Surveillance System.
- Support efforts that promote informed decision making about prostate cancer screening.
- Distribute information to primary care physicians and primary care extenders about prostate cancer risk and screening.
- Offer culturally sensitive education to the public regarding prostate cancer screening.
- Implement existing evidence based practices to address prostate cancer screening issues.
- Disseminate information about prostate cancer and screening issues to the public via multiple settings.
- Utilize community-based organizations to hold informational sessions about prostate cancer. Organize church-based educational programs and health fairs to promote informed decision making.
- Create an educational program utilizing community health workers to deliver important messages about prostate cancer and screening.
- Develop computer programs to increase appropriate decisions regarding prostate cancer screening.