



### Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime  
3.1M men currently diagnosed

### This year in the United States...

New cases: 288,300  
Deaths: 34,700

Veterans are 1.5x more likely to get prostate cancer.

African-American men are 2.1x more likely to die of prostate cancer.

### Incidence Rate in Idaho

115.5 in every 100,000 men diagnosed  
21.1 in every 100,000 men die from the disease

### This year in Idaho...

New cases: 1700  
Deaths: 200

### National Rankings by State:

#21 for prostate cancer incidence  
#7 for prostate cancer deaths

*Source: Estimates based on 2023 data from the American Cancer Society*

## ZERO's Impact in Idaho

### Patient Programs

- ZERO360 is ZERO's comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO Support Groups and MENtor programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.

**ZERO Prostate Cancer** is the leading national nonprofit with the mission to end prostate cancer and help all who are impacted. ZERO advances research, provides support, and creates solutions to achieve health equity to meet the most critical needs of our community. Visit our website: [www.zerocancer.org](http://www.zerocancer.org)

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## 2023 Prostate Cancer Facts & Statistics

### CDC's National Comprehensive Cancer Control Program (NCCCP) Funding in Idaho:

- Objective: Reduce premature deaths from prostate cancer. Target: 3.9 deaths per 100,000 males aged 0-74. Idaho Baseline: 4.3 prostate cancer deaths per 100,000 males aged 0-74 occurred in 2007 (age adjusted to the year 2000 standard population). Target setting method and source: 10 percent improvement from Idaho baseline.
- Objective: Increase the proportion of men aged 50+ who have ever talked to a health professional about the advantages and disadvantages of the Prostate Specific Antigen (PSA) test. Target: At least 31.2% of men aged 50+ will report ever talking to a health professional about the advantages and disadvantages of the Prostate Specific Antigen (PSA) test. Idaho Baseline: In 2012, 28.4% of men aged 50+ reported ever talking to a health professional about the advantages and disadvantages of the Prostate Specific Antigen (PSA) test. Target setting method and source: 10 percent improvement from Idaho baseline.

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