Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

This year in the United States...

New cases: 288,300
Deaths: 34,700
Veterans are 1.5x more likely to get prostate cancer.
African-American men are 2.1x more likely to die of prostate cancer.

Incidence Rate in Colorado

93.2 in every 100,000 men diagnosed
21.9 in every 100,000 men diagnosed the disease

This year in Colorado...

New cases: 4220
Deaths: 740

National Rankings by State:

#47 for prostate cancer incidence
#4 for prostate cancer deaths

Source: Estimates based on 2023 data from the American Cancer Society

ZERO’s Impact in Colorado

Patient Programs

● ZERO360 is ZERO’s comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.

● ZERO also offers peer-to-peer support through our Us TOO Support Groups and MENtor programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.

● ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer and help all who are impacted. ZERO advances research, provides support, and creates solutions to achieve health equity to meet the most critical needs of our community. Visit our website: www.zerocancer.org

ZERO Contact:
Ali Manson, MPH
Vice President, Government Relations & Advocacy
ali@zerocancer.org | 202-888-9401
CDMRP Grants in Colorado

Year Introduced: 1997
Total Grants to Date: 26
Total Grand Awards Through FY 2021*: $8.5M

*PCRP data for FY 2022 has not yet been posted

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<th>Grant Recipient</th>
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CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in Colorado:

- Goal: Increased high-quality cancer screening and early detection rates.
- Objective: Increase high-quality, guideline-adherent cancer screening rates among average risk individuals.
- Strategy: Promote informed decision-making at both the provider and individual level regarding the advantages and disadvantages of the prostate-specific antigen test for prostate cancer screening. African-American men 40+ who engage in informed decision-making about prostate cancer screening and completed a PSA test. Baseline: 31.8%, 2020 Target: 36.6%.