



Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

This year in the United States...

New cases: 288,300
Deaths: 34,700

Veterans are 1.5x more likely to get prostate cancer.

African-American men are 2.1x more likely to die of prostate cancer.

Incidence Rate in Arkansas

118.5 in every 100,000 men diagnosed
18.6 in every 100,000 men die from the disease

This year in Arkansas...

New cases: 2500
Deaths: 340

National Rankings by State:

#17 for prostate cancer incidence
#32 for prostate cancer deaths

Source: Estimates based on 2023 data from the American Cancer Society

ZERO's Impact in Arkansas

Patient Programs

- ZERO360 is ZERO's comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO Support Groups and MENtor programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer and help all who are impacted. ZERO advances research, provides support, and creates solutions to achieve health equity to meet the most critical needs of our community. Visit our website: www.zerocancer.org

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CDMRP Grants in Arkansas

Year Introduced: 2008
 Total Grants to Date: 3
 Total Grand Awards Through FY 2021*: \$1.1M

**PCRP data for FY 2022 has not yet been posted*

Grant Recipient	Year	Amount
University of Arkansas for Medical Sciences	2020	\$893824
University Of Arkansas For Medical Sciences	2010	\$108750
University Of Arkansas For Medical Sciences	2008	\$97999

CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in Arkansas:

- Goal: Educate Men and Their Families About Prostate Cancer and Issues Related to Screening and Treatment.
- Objective: Increase public education about prostate cancer.
- Strategy: Develop an education campaign to raise awareness of prostate cancer.
- Action: Support the Arkansas Prostate Cancer Foundation as it convenes key stakeholders, advocacy groups, healthcare organizations, and other partners to develop a campaign.
- Action: Provide information on 1) who is at risk, 2) the role of early detection, 3) guidelines for early detection, and 4) how to talk to a healthcare provider about the benefits and limitations of early detection and treatment of prostate cancer.
- Action: Enlist statewide media support with identified community groups to provide consumer-centered awareness messages.
- Action: Accelerate awareness and education during September, National Prostate Cancer Awareness Month, with media releases, interviews, materials, etc.
- Action: Educate African American men and men with a family history of prostate cancer in a first-degree relative about prostate cancer prevention and early detection.

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2023 Prostate Cancer Facts & Statistics

- Objective: Monitor the science regarding the effectiveness of primary and secondary prevention interventions in reducing prostate cancer mortality.
- Strategy: Gather and review studies on the efficacy of prostate cancer screening.
- Strategy: Present annual updates on information gathered to the early Detection Interest Group.
- Objective: Promote informed decision making about screening.
- Strategy: Convey the benefits and risks of screening to healthcare professionals, community leaders, the general public, and men to be screened.
- Strategy: Disseminate the "Get the Facts About Prostate Cancer" to healthcare providers who screen men for prostate cancer.
- Strategy: Encourage documentation of informed consent prior to prostate cancer screening.
- Strategy: Develop questions regarding 1) informed decision making for prostate cancer screening, and 2) whether men have discussed prostate cancer with their physician, to add to the BrFSS survey in order to measure the extent to which providers are discussing the benefits and risks of prostate cancer screening with men.
- Objective: Promote education regarding treatment and support services especially in the underserved populations.
- Strategy: Educate patients about prostate cancer treatment options, including watchful waiting.
- Strategy: Educate patients that they may seek a second opinion from various specialists after diagnosis regarding different treatment options.
- Strategy: Educate patients about their right to ask questions regarding the expertise of the provider in treating prostate cancer (e.g., the number of procedures performed, complication rates, etc.).
- Strategy: Disseminate information about support groups and other resources for patients diagnosed with prostate cancer and their loved ones.
- Strategy: Encourage support for prostate cancer patients through treatment.
- Strategy: Advocate for funding for the treatment of uninsured patients diagnosed with prostate cancer.

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