



Nationwide Incidence Rate

1 in 8 men will be diagnosed during his lifetime
3.1M men currently diagnosed

This year in the United States...

New cases: 288,300
Deaths: 34,700

Veterans are 1.5x more likely to get prostate cancer.

African-American men are 2.1x more likely to die of prostate cancer.

Incidence Rate in West Virginia

98.3 in every 100,000 men diagnosed
17 in every 100,000 men die from the disease

This year in West Virginia...

New cases: 1780
Deaths: 190

National Rankings by State:

#41 for prostate cancer incidence
#47 for prostate cancer deaths

Source: Estimates based on 2023 data from the American Cancer Society

ZERO's Impact in West Virginia

Patient Programs

- ZERO360 is ZERO's comprehensive patient navigation service that provides individualized case management to help patients and their families connect with financial assistance, navigate insurance, and find other kinds of support including emotional support and even transportation assistance.
- ZERO also offers peer-to-peer support through our Us TOO Support Groups and MENtor programs. We match patients and caregivers with someone who has been on a similar journey to provide ongoing, one-on-one support. We also run a nationwide network of support groups for those affected by prostate cancer.
- ZERO Connect is our online private Facebook support group where you can connect with others affected by prostate cancer, learn from their experiences, and ask questions to patients and loved ones across the country.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer and help all who are impacted. ZERO advances research, provides support, and creates solutions to achieve health equity to meet the most critical needs of our community. Visit our website: www.zerocancer.org

ZERO Contact:

Ali Manson, MPH
Vice President, Government Relations & Advocacy
ali@zerocancer.org | 202-888-9401



CDMRP Grants in West Virginia

Year Introduced: 2008
 Total Grants to Date: 1
 Total Grand Awards Through FY 2021*: 108763

**PCRP data for FY 2022 has not yet been posted*

Grant Recipient	Year	Amount
West Virginia University	2008	\$108763

CDC’s National Comprehensive Cancer Control Program (NCCCP) Funding in West Virginia:

- Goal: Improve access to and utilization of evidence-based and guideline-specific cancer screening and diagnostic follow-up services for all West Virginians, including those who are under- or uninsured.
- Objective: Increase the percentage of men age 50 and older who have had a PSA in the past year to at least 59%.
- Strategy: Identify providers and facilities that offer free or low-cost prostate cancer screening services and effectively disseminate that information to the public and relevant health professionals.
- Strategy: Disseminate accurate information about cancer screening services to WVCCSP and Medicare- and Medicaid-eligible individuals and their providers.
- Goal: Address major barriers to early detection of cancers in order to increase screening rates and to reduce health disparities.
- Objective: Develop a West Virginia Screening Barriers Action Plan to address the top three to five concerns related to prostate cancer.
- Strategy: Use existing data, identifying major screening barriers gathered by WV researchers and partners.
- Strategy: Update literature reviews on barriers to cancer screening in WV.
- Strategy: Charge a taskforce to write action plan, utilizing evidence-based interventions whenever possible.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer and help all who are impacted. ZERO advances research, provides support, and creates solutions to achieve health equity to meet the most critical needs of our community. Visit our website: www.zerocancer.org

ZERO Contact:
 Ali Manson, MPH
 Vice President, Government Relations & Advocacy
ali@zerocancer.org | 202-888-9401





2023 Prostate Cancer Facts & Statistics

- Goal: Educate the public, health professionals, and decision makers about the risk factors, symptoms, key clinical advances, and policy changes for prostate cancer.
- Objective: Through semiannual updates, the Coalition and its partners will have access to the most recent information about clinical advances and policy changes related to early detection, screening, and follow up services.
- Goal: Educate the public, health professionals, and decision makers about evidence-based comprehensive cancer screening guidelines.
- Objective: Health professionals and students will have accurate and relevant early detection, screening, and other cancer control information, including knowledge about the important role that provider recommendations play in a patient's decision to undergo screening.
- Objective: Educate and raise awareness of the public about the importance of undergoing evidence-based cancer screenings.
- Goal: Increase current funding levels (federal, state, and private) for evidence-based early detection, screening, and follow-up programs and activities in West Virginia.

ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer and help all who are impacted. ZERO advances research, provides support, and creates solutions to achieve health equity to meet the most critical needs of our community. Visit our website: www.zerocancer.org

ZERO Contact:

Ali Manson, MPH
Vice President, Government Relations & Advocacy
ali@zerocancer.org | 202-888-9401

