

Our Impact: Awareness, Support, and Advocacy



ZERO Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer and help all who are impacted. ZERO advances research, provides support, and creates solutions to achieve health equity to meet the most critical needs of our community. As diagnoses continue to rise in 2024, our work reflects a new urgency with bigger and bolder approaches to improving the outcomes for all diagnosed with prostate cancer.



1 in 8 men
will be diagnosed
with prostate cancer



Black men are 1.7x more
likely to be diagnosed
with prostate cancer



Veterans are 1.5x more
likely to be diagnosed
with prostate cancer



“Early detection of prostate cancer is our best defense against this terrible disease and thankfully saved my life.”

— La Shawn Ford



Raising Awareness

ZERO provides critical education to empower those at risk and the prostate cancer community with timely resources and news through regular communication and community events.



The ZERO Run/Walk is the only nationwide series uniting the prostate cancer community to deliver support, education, and funding to end prostate cancer.



In 2023, more than 6.6 million people were reached through digital communications.



More than 500 unique videos on YouTube share information from medical experts, inspiring stories, and educational events.



100,000 educational materials were distributed to fuel knowledge and awareness across the country.





Patient Support

Patients are often faced with many barriers during their prostate cancer journeys including financial, emotional, and access to equal healthcare because of the color of their skin or where they live. Fueled by your commitment, ZERO removes obstacles standing in the way for all patients and improves prostate cancer outcomes to extend and save lives.



155 Support Groups are available for all and offered in 41 states and virtually, including specialized groups for Veterans, Black men, the LGBTQIA+ community, caregivers, Spanish-speaking men, and Deaf men.



In 2023, ZERO360 provided one-on-one support for more than 1,300 patients, totalling \$1.5 million in debt relief. Since its inception, ZERO360 has now provided a total of 5,887 patients with more than \$8.2 million in debt relief. 36% of patients receiving support identify as Black.



In 2023, ZERO provided more than 990,000 individuals with critical assistance and information across all of ZERO's support programs and platforms, including ZERO's website, webinars, podcasts, toolkits, educational events, and patient guides.



Making Prostate Cancer a National Priority

From introducing legislation to eliminate insurance cost-sharing for prostate cancer screenings to having a voice with lawmakers nationwide, ZERO is engaging thousands of change-making advocates and champions from coast to coast to make prostate cancer too big to ignore.

- The annual ZERO Prostate Cancer Summit brings together patients and loved ones from across the country and facilitates meetings with lawmakers to share their stories and advocate for change.
- ZERO has led the passage of state bills that eliminate cost-sharing for prostate cancer screenings in Rhode Island, Illinois, New York, and Maryland, with other states in the works.
- In 2023, 1,600+ advocates took more than 8,000 actions supporting research funding and policies that provide patients with greater access to care.
- In 2023, ZERO helped lead a coalition to pass the Veterans Prostate Cancer Treatment and Research Act, which requires the development of a prostate cancer clinical pathway ensuring access to care through the Department of Veterans Affairs.



ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator, and is accredited by the Better Business Bureau.

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